



## **GARDEN OF DREAMS FOUNDATION NAMES MAGGIE JACOBS EXECUTIVE DIRECTOR**

New York, N.Y., March 29, 2022 – Garden of Dreams Foundation today announced that Maggie Jacobs will join the Foundation as Vice President and Executive Director, effective March 30. Ms. Jacobs is a seasoned executive with over 20 years of nonprofit experience providing quality opportunities to under-resourced youth and will lead the Foundation’s day-to-day activity and strategic planning.

Ms. Jacobs will work directly with leadership from the Foundation’s partner organizations, Madison Square Garden Entertainment Corp. and Madison Square Garden Sports Corp., to develop and oversee implementation of a wide range of initiatives to bring life-changing opportunities to young people in need. Additionally, Ms. Jacobs will serve as the primary liaison to the Garden of Dreams Board of Directors.

Rich Constable, Executive Vice President, Global Head of Government Affairs and Social Impact, at Madison Square Garden Entertainment Corp. said: “Maggie has built an incredible reputation in the nonprofit community around her passion for growing youth programming and resources that benefit children in need. On behalf of the entire Garden of Dreams Foundation, I am excited to work with her as we continue to advance our goal of making a life-long impact on children and families in the communities we serve.”

Ms. Jacobs said: “I’ve always greatly admired the essential support that the Garden of Dreams Foundation provides for youth throughout the tri-state area. I couldn’t be more thrilled to join this organization and continue our mission of positively impacting so many in need. Throughout my career, I have focused on building programs that have a transformative influence on the lives of young people, and the ability to enhance that work through the Garden of Dreams Foundation is tremendously exciting.”

Ms. Jacobs most recently served as the Director of Youth Services for the New York Public Library. She helped spearhead the creation of the Library’s Youth Education Department, which provided programming from early literacy to college and helped with career pathways to thousands of children and teens across the library system. Prior to joining the New York Public Library, Maggie served as the Vice President of Development for 50CAN, an education advocacy organization seeking to reform state laws to close the achievement gap. Ms. Jacobs joined 50CAN from the American Museum of Natural History, where she was the Director of Youth Initiatives and directed their educational programs.

Ms. Jacobs has a joint J.D./M.P.A. from Columbia Law School and the Princeton School of Public and International Affairs. She has an A.B. from Harvard University.

### **About The Garden of Dreams Foundation**

The Garden of Dreams Foundation is a non-profit charity dedicated to bringing life changing opportunities to young people in need. In partnership with MSG Entertainment – which features famed showplaces, regional sports and entertainment television networks, the Rockettes and TAO Group Hospitality – and MSG Sports – which includes the Knicks, Rangers and Westchester Knicks – Garden of Dreams provides access to educational and skills opportunities, mentoring programs and memorable experiences that enhance young peoples’ lives, help shape their futures and create lasting joy. All of the Foundation’s activities are driven by four guiding

principles – Education, Inspiration, Grants and Moments of Joy – and target young people facing illness or financial challenges, as well as children of uniformed personnel who have been lost or injured while serving our communities. Since its inception in 2006, the Garden of Dreams Foundation has impacted more than 400,000 young people and their families.

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