

PRIVACY POLICY

Thank you for visiting GARDENOFDREAMSFOUNDATION.ORG. Your patronage means a lot to us. At the Garden of Dreams Foundation, we understand that privacy is an important issue for visitors to our websites and are committed to safeguarding your privacy. This Privacy Policy ("Policy") describes the personally identifiable information we gather about you on GARDENOFDREAMSFOUNDATION.ORG, what we do with it and the safeguards we have in place to protect it.

Before you submit any information to GARDENOF DREAMS FOUNDATION.ORG, please read this Policy for an explanation of how we will treat your personal information. By using any part of GARDENOFDREAMSFOUNDATION.ORG and submitting your personal data, you consent to the collection and use of your personal information as further outlined below in this Policy. If you do not agree to this Policy, please do not provide personal identifiable data to GARDENOFDREAMSFOUNDATION.ORG. Your use of any part of GARDENOFDREAMSFOUNDATION.ORG indicates your acceptance of this Policy and of the collection and use of your personal information in accordance with this Policy. Please note that this Policy applies only to personally identifiable information collected on GARDENOFDREAMSFOUNDATION.ORG. It does not apply to any other information collected or obtained by any other means by Madison Square Garden, L.P. ("MSG") or members of the "MSG Family". For purposes of this Policy, the term "MSG Family" includes, as modified and without limitation, Madison Square Garden Networks, New York Rangers, New York Knicks, New York Liberty, Radio City Entertainment, Madison Square Garden, L.P., Cablevision Systems Corporation, News 12 and each of their respective parent companies and affiliated entities.

You should note that GARDENOFDREAMSFOUNDATION.ORG may have business relationships with (and may provide hyperlinks to) unaffiliated third parties that are not part of the MSG Family (e.g. sites that represent organizations to whom we provide services or with whom we undertake programs) ("Partners"). If you visit a third party site by clicking on such hyperlink found on our webpage, you will be subject to that third party site's privacy policy; and we encourage you to review that website's privacy policy before providing any personally identifiable information. The entities controlling these third party websites are responsible for ensuring compliance with all applicable laws, regulations and rules.

If we make any material changes to this policy, those changes will be posted here so that you are always aware of what information is collected, how it is used and when, if ever, it is disclosed. Since the Policy is subject to change from time to time, we encourage you to review it periodically, especially prior to providing any additional personal identifiable information. At any time, you can opt-out of the collection and/or use of this personal identifiable data by any member of the Garden of Dreams Foundation or the MSG Family sending us this instruction in an email to gardenofdreamsfoundation@thegarden.com. If you continue to use the GARDENOFDREAMSFOUNDATION.ORG website, your use will signify acceptance of the terms of the new policy.

Please do not hesitate to contact us with any questions, concerns, requests or comments by email at gardenofdreamsfoundation.org or write us at GARDEN OF DREAMS FOUNDATION, Two Pennsylvania Plaza, 14th floor, New York, New York, 10121.

Parental and/or Legal Guardian Consent Is Required Before Personal Information Is Collected From Children Under the Age of 13

The Garden of Dreams Foundation cares about protecting the personal identifiable information of children and does not knowingly collect nor use personal identifiable information voluntarily supplied without verifiable parental consent of a child (e.g. by requiring parents to fax a signed consent form, or sending emails that can only be opened with a PIN number supplied upon extending parental consent). A parent may revoke previously extended approval at any time. By giving parental and/or legal guardian consent, the parent/legal guardian agrees that his/her child's personal identifiable information may be shared with the Garden of Dreams Foundation and the MSG Family and Partners for purposes of offering discounts, promoting services and products, providing news on upcoming events, providing programming schedules, conducting surveys, providing special gift offerings, offering ticket discounts, and conducting games and sweepstakes. If a parent/legal guardian decides not to authorize the online collection and/or use of personal identifiable information as described in this privacy policy, the child will still be able to participate in such offerings, discounts, games and sweepstakes.

Types of Personal Identifiable Information

The types of personal identifiable information collected are (i) names; (ii) email addresses; (iii) ages; (iv) mailing addresses; (v) hobbies; (vi) sports and entertainment interests; (vii) telephone numbers; (viii) fax numbers; and (ix) viewpoints on current events. This personal identifiable information is only collected when voluntarily supplied by visitors to the site.

Where is Personal Identifiable Information Collected

As of right now, GARDENOFDREAMSFOUNDATION.ORG does not collect Personal identifiable information other than information contained in emails sent to us. This may change in the future.

Use of Personal Identifiable Information

A visitor to the GARDENOFDREAMSFOUNDATION.ORG website agrees that personal identifiable information that he/she provides may be used by the Garden of Dreams Foundation or the MSG Family and Partners for purposes of offering discounts, promoting services and products, providing new services and products, providing news on upcoming sporting and entertainment events, providing programming schedules, conducting surveys, providing special gift offerings, offering ticket discounts, conducting games and sweepstakes, and other similar purposes. Your information also may be provided to an entity that acquires all or any part of Garden of Dreams Foundation's assets or in a merger or acquisition, in which case the Garden of Dreams Foundation will require the recipient of this information to comply with this privacy policy. Further, we may disclose personal identifiable information to law enforcement or other government officials, but only if required to by subpoena, court order or other legal process.

Use of Aggregated Data

The Garden of Dreams Foundation and the MSG Family routinely gather anonymous data on Web site activity, such as how many people visit the site, what pages they visit, where they come from, how long they stay, what items they purchase, etc. Data is collected on an aggregate, anonymous basis, which means no personal identifiable information is disclosed to members of the Garden of Dreams Foundation, MSG Family or its Partners. Data is gathered through the use of Internet server logs and cookies. A web server log is a file where website activity is stored. A cookie is a small piece of information that a website sends to a visitor's computer, which is stored on his or her hard drive. The

Garden of Dreams Foundation and MSG use cookies to track repeat visits to its website. Although the Garden of Dreams Foundation and MSG assign a cookie to a visitor's computer, it does not know who that visitor is unless that person specifically tells us. Please know that you have the ability to disable cookies from being used to track visits to GARDENOFDREAMSFOUNDATION.ORG website.

Consent to Transfer

This site is operated in the United States. If you are a resident of the European Union or other location outside the United States, please be advised that any information you provide will be transferred to the United States. By using this website, you consent to this transfer and to the use of the personal identifiable data as described herein.

Opting-Out of Use of Personal Identifiable Information

If you have provided personal identifiable information to GARDENOFDREAMSFOUNDATION.ORG and later decide that you rather not have the Garden of Dreams Foundation and MSG Family use such data in accordance with Policy as provided herein, you can opt-out of this use at any time by: (i) going to the link provided at the bottom of any email you receive from a Garden of Dreams Foundation or MSG Family member and opting out of receiving information from any Garden of Dreams Foundation and MSG Family member, or (ii) by sending us an email at gardenofdreamsfoundation@thegarden.com, or (iii) writing us at Garden of Dreams Foundation, Two Pennsylvania Plaza, 14th floor, New York, New York, 10012.

Will Garden of Dreams Foundation Sell Your Personal Identifiable Information To Outside Parties?

The Garden of Dreams Foundation does not sell, trade, or rent your personal information to outside parties. Also, the Garden of Dreams Foundation may provide aggregate statistics about our visitors, traffic patterns, and related site information to reputable third-party vendors, but these statistics will include no personally identifying information.

Providing a Secure Website

Garden of Dreams Foundation may, in the future, offer e-commerce transactions via GARDENOFDREAMSFOUNDATION.ORG to you. To protect your personal identifiable information, the Garden of Dreams Foundation will use three layers of security for any e-commerce:

- Users are required to login using a unique user ID and password.
- A firewall (a combination of computer hardware and software) keeps unauthorized users from accessing information within Garden of Dreams' MSG's computer network.
- Encryption technology is used to secure customer data when it's being transferred from one computer to another.

Choice of Law

If any disputes arise between us regarding your use of GARDENOFDREAMSFOUNDATION.ORG, such disputes shall be resolved according to the laws of the State of New York, and the federal and state courts of New York shall have exclusive jurisdiction over all claims.

Your California Privacy Rights

Beginning January 1, 2005, California Law permits visitors whom are California residents to request certain information regarding our disclosure of personal identifiable information to third parties for their direct marketing purposes. To make such a request, please send an email to gardenofdreamsfoundation.org or write to us at GARDEN OF DREAMS FOUNDATION, Two Pennsylvania Plaza, 14th floor, New York, New York 10121.

Effective Date: October 2006

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